



# HOUSTON LATIN JAZZ ORCHESTRA SEASON SPONSORSHIP

## Houston Latin Jazz Orchestra

*Houston's Premier Professional Latin Jazz Ensemble*

### Presented by Diaz Music Institute

The Houston Latin Jazz Orchestra is a premier ensemble of world-class, nationally recognized musicians, delivering dynamic Latin jazz performances throughout Houston.

Presented by Diaz Music Institute, the orchestra showcases the richness of Afro-Caribbean and Latin jazz traditions while engaging diverse audiences across Houston's premier venues and cultural stages.

**A unique opportunity for organizations seeking sustained visibility through high-quality live performances.**

### Audience & Reach:

- Multiple performances annually across Houston
- Diverse audiences, including arts patrons, professionals, and community members
- Established presence within Houston's cultural and performing arts scene
- Ongoing digital and social media visibility

### Why Sponsor HLJO:

- Year-round brand exposure (not just one event)
- Association with professional, high-level artistic excellence
- Direct engagement with Houston's arts and cultural community
- Alignment with diversity, culture, and education

*Ideal for organizations seeking meaningful community engagement and high-visibility brand alignment.*

## SPONSORSHIP OPPORTUNITIES

### \$50,000 – Season Sponsor

- Exclusive "Season Presented by [Company Name]" naming rights
- Premier logo placement across all performances
- Recognition at all concerts
- VIP seating and access
- Social media and promotional recognition

### \$10,000 – Series Sponsor

- Sponsorship of multiple performances
- Prominent logo placement
- On-site recognition
- Social media mentions
- VIP seating

### \$3,500–\$5,000 – Performance Sponsor

- Sponsorship of an individual concert
- Logo placement
- Recognition at the event
- Social media mention

**Limited sponsorship opportunities available for the upcoming season.**

**Partner with us to bring world-class Latin jazz performances to Houston.**

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