



JOEY'S POP-UP PARTY SPONSORSHIP OPPORTUNITIES

Joey's Pop-Up Party

An Interactive Family Music Experience

Presented by Diaz Music Institute

Joey's Pop-Up Party is a high-energy, family-focused concert experience featuring live music, interactive entertainment, and engaging performances designed for children and families.

Presented by Diaz Music Institute, this event creates a fun and welcoming environment that connects music, culture, and community.

A powerful opportunity to connect directly with families, children, and the next generation of music lovers.

Audience & Reach:

- Family-focused audience
- Children, parents, and community members
- High audience engagement and interactive participation
- Growing annual event with increasing attendance and community engagement

Why Sponsor Joey's Pop-Up Party:

- Direct connection to families and youth audiences
- Positive, family-friendly brand alignment
- High engagement environment
- Community-focused impact

SPONSORSHIP OPPORTUNITIES

\$10,000 – Presenting Sponsor

- Exclusive "Presented by [Company Name]" naming rights
- Premier logo placement
- On-stage recognition
- VIP seating & access
- Social media recognition

\$5,000 – Supporting Sponsor

- Prominent logo placement
- Recognition at the event
- Social media mentions

\$2,500 – Community Sponsor

- Logo placement
- Program recognition
- Social media mention

Opportunity to sponsor a featured interactive experience or branded activation area.

Limited sponsorship opportunities available.

Partner with us to create a memorable experience for Houston families.

Email: info@diazmusicinstitute.org Phone: (832) 858-5855

