



HOUSTON LATIN JAZZ ORCHESTRA SEASON SPONSORSHIP

Houston Latin Jazz Orchestra

Houston's Premier Professional Latin Jazz Ensemble

Presented by Diaz Music Institute

The Houston Latin Jazz Orchestra is a premier ensemble of world-class, nationally recognized musicians, delivering dynamic Latin jazz performances throughout Houston.

Presented by Diaz Music Institute, the orchestra showcases the richness of Afro-Caribbean and Latin jazz traditions while engaging diverse audiences across Houston's premier venues and cultural stages.

A unique opportunity for organizations seeking sustained visibility through high-quality live performances.



Audience & Reach:

- Multiple performances annually across Houston
- Broad audiences, including arts patrons, professionals, and community members
- Established presence within Houston's cultural and performing arts scene
- Ongoing digital and social media visibility

Why Sponsor HLJO:

- Year-round brand exposure (not just one event)
- Association with professional, high-level artistic excellence
- Direct engagement with Houston's arts and cultural community
- Alignment with cultural enrichment, music education, and community engagement

Ideal for organizations seeking meaningful community engagement and high-visibility brand alignment.

SPONSORSHIP OPPORTUNITIES

\$50,000 – Season Sponsor

- Exclusive "Season Presented by [Company Name]" naming rights
- Premier logo placement across all performances
- Recognition at all concerts
- VIP seating and access
- Social media and promotional recognition

\$10,000 – Series Sponsor

- Sponsorship of multiple performances
- Prominent logo placement
- On-site recognition
- Social media mentions
- VIP seating

\$3,500–\$5,000 – Performance Sponsor

- Sponsorship of an individual concert
- Logo placement
- Recognition at the event
- Social media mention

Limited sponsorship opportunities available for the upcoming season.

Partner with us to bring world-class Latin jazz performances to Houston.

Email: info@diazmusicinstitute.org Phone: (832) 858-5855