



# JOEY'S POP-UP PARTY SPONSORSHIP OPPORTUNITIES

## Joey's Pop-Up Party

*An Interactive Family Music Experience*

### Presented by Diaz Music Institute

Joey's Pop-Up Party is a high-energy, family-focused concert experience featuring live music, interactive entertainment, and engaging performances designed for children and families.

Presented by Diaz Music Institute, this event creates a fun, welcoming environment that connects music, creativity, and community through live performances and interactive experiences.



**A powerful opportunity to connect directly with families, children, and the next generation of music lovers.**

### Audience & Reach:

- Family-focused audience
- Children, parents, and community members
- High audience engagement and interactive participation
- Growing annual event with increasing attendance and community engagement

### Why Sponsor Joey's Pop-Up Party:

- Direct connection to families and youth audiences
- Positive, family-friendly brand alignment
- High-engagement live event environment
- Meaningful community impact and visibility

## SPONSORSHIP OPPORTUNITIES

### \$10,000 – Presenting Sponsor

- Exclusive “Presented by [Company Name]” naming rights
- Premier logo placement
- On-stage recognition
- VIP seating & access
- Social media recognition

### \$5,000 – Supporting Sponsor

- Prominent logo placement
- Recognition at the event
- Social media mentions

### \$2,500 – Community Sponsor

- Logo placement
- Program recognition
- Social media mention

**Opportunity to sponsor a featured interactive experience or branded activation area.**

**Limited sponsorship opportunities available.**

**Partner with us to create a memorable experience for Houston families.**

Email: [info@diazmusicinstitute.org](mailto:info@diazmusicinstitute.org) Phone: (832) 858-5855