



# NOCHE CALIENTE SPONSORSHIP DETAILS

## Noche Caliente

*Houston's Premier Latin Jazz Concert Experience*

**Annual Signature Event**

**Presented by Diaz Music Institute**

Noche Caliente is a signature cultural event presented by Diaz Music Institute, featuring world-class Latin jazz artists alongside Houston's award-winning youth ensemble. The event delivers an unforgettable evening of music, artistic excellence, and community celebration.

Presented at **Miller Outdoor Theatre**, one of Houston's premier outdoor performance venues.

### **Audience & Reach:**

- 3,000+ attendees at **Miller Outdoor Theatre** (live audience)
- Broad Houston community audience
- Families, professionals, arts supporters
- Strong social media and community engagement

### **Why Sponsor Noche Caliente:**

- High-visibility community event
- Association with excellence in arts and education
- Direct connection to Houston audiences
- Alignment with cultural enrichment, community engagement, and youth development

*Ideal for organizations seeking meaningful community engagement and high-visibility brand alignment.*

## **SPONSORSHIP OPPORTUNITIES**

### **\$25,000 – Presenting Sponsor**

- Exclusive “Presented by [Company Name]” naming rights
- Premier logo placement across all event materials
- On-stage recognition
- VIP seating & access
- Social media recognition

### **\$10,000 – Supporting Sponsor**

- Prominent logo placement
- On-site recognition at the event
- Social media mentions
- VIP seating

### **\$5,000 – Community Sponsor**

- Logo placement
- Program recognition
- Social media mention

**Limited sponsorship opportunities available. Early commitments receive maximum visibility.**

**Partner with us to bring world-class music and meaningful community impact to Houston.**

Email: [info@diazmusicinstitute.org](mailto:info@diazmusicinstitute.org) Phone: (832) 858-5855

